



AI and Performance Based

# **DIGITAL** **MARKETING** **COURSE**

Online

offline

# MEET OUR FOUNDER



## **Prince Chauhan**

Prince Chauhan serves as the founder and CEO of Ybratemia, a Delhi-based branding and marketing firm dedicated to visually conveying the distinct character, voice, and values of brands and businesses. Ybratemia specializes in crafting and narrating a company's brand story in an engaging and consistent manner across various platforms. In addition to his role as an entrepreneur, Prince is a seasoned marketing and branding mentor with a wealth of knowledge, having educated over 800 entrepreneurs and business proprietors worldwide. He has also provided digital marketing instruction to over 3000 students in India and beyond.

# WHY CHOSE US



Nominal Fee

Experienced Faculty

Life Time Support

Free tools worth 10,000/-

# Who Should Consider Enrolling In This Course



Students

PROFESSIONALS



ENTREPRENEUR

# Our Trainees Placed In



make **my** trip



pay**tm**

JABONG **COM**



HSBC

**OLX**



Infosys<sup>®</sup>



RELIA**NCE**  
And Dhirubhai Ambani Group



**OYO**



cvent



accenture  
High performance. Delivered.



## Digital Marketing Fundamentals

### 2. Website Planning and Structure

### 3. eCommerce and Payment Gateway

### 4. Search Engine Optimization(SEO)

### 5. Social Media Marketing

- Facebook Marketing | Instagram Marketing
- Linkedin Marketing | Twitter Marketing
- Pinterest Marketing | Snapchat Marketing

### 6. Google Adwords and PPC Advertising

### 7. Landing Page creation

### 8. YouTube and Video Marketing

### 9. Google Analytics

### 10. Google Adsense

### 11. E-mail Marketing for Business

### 12. Lead Generation & Marketing Automation

### 13. Re-marketing Strategies – Advance Level

### 14. Affiliate Marketing

### 15. Content Marketing

### 16. Dropshipping

### 17.AI in digital marketing

### 18. Marketing Funnel

### 19. Online Reputation Management

### 20. Influencer Marketing

### 21. How to pitch for a freelancing project

### 22. How to start digital marketing own agency



# Tools we cover

 ahrefs

 SEMRUSH

stock  
unlimited

 SEMSCOOP

 WordAi



 QuillBot

BuzzSumo

 woorank

 quetext



 SpyFu

 Alexa

 lynda.com

 ANIMOTO

SKILL  
share.

 PIKTOCHART  
Picture the Difference

 grammarly

DESIGNS.AI

Canva



 unbounce  
— SMART COPY

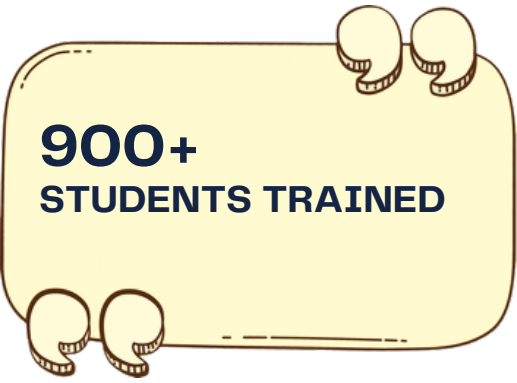
LongTailPro

 Google  
Ads

 Google  
My Business

## and many more....


# Our Achievement



**900+**  
**STUDENTS TRAINED**



**550+**  
**WORKING**  
**PROFESSIONAL TRAINED**



**220+**  
**BUSINESS OWNER**  
**TRAINED**



**850+**  
**STUDENTS PLACED**



# Contact Us



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# Thank You

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DIGITAL MARKETING